

Proven Productivity Tools to Help Podcasters to be Revealed at New Media Expo

Matrix Solutions' Personal Productivity tools and techniques used in business with a focus on helping online marketers, entrepreneurs, podcasters and small business owners will be revealed at the upcoming Podcast and New Media Expo.

Ontario, CA ([PRWeb](#)) September 14, 2007 -- [Matrix Solutions Corporation](#) is proud to announce the launch of its line of Personal Productivity tools and techniques used in business, with a focus on helping online marketers, entrepreneurs, podcasters and small business owners, from the web site www.gaincontrolofyourday.com , at the upcoming Podcast and New Media Expo (www.newmediaexpo.com) coming up September 28-30 in Ontario, California. Additionally, a free companion podcast series is now available via the Apple® iTunes® directory and it will provide free techniques and tips, as well as audio customer testimonials and references from those who have increased their productivity or have had successful growth by taking their small business to the next level.

These tools and techniques are included in a seminar that can help you increase your productivity so that you can:

- accomplish more and do more;
- in less time;
- with better quality, and
- with reduced stress.

Small Business owners and Entrepreneurs who are involved in online marketing, podcasting or teleseminar marketing can significantly increase their productivity and free up time to devote to the high-priority, meaningful objectives both in their professional and personal lives. Results from prior research will be discussed to measure productivity increases.

This new seminar is being delivered via the podcast channel. Instructional audio lectures, new media and screencast modules, collateral and other student materials are included in this offering. They will be delivered directly to the participants via the Internet as podcast episode audio files, screencast demonstrations, web links for resources and pdf documents — with additional premiums such a personal one-on-one coaching session, as well as additionally scheduled e-coaching webcasts and/or webinars.

A short audio podcast is available on right side-bar. This brief discussion describes the problems facing the small business owner, entrepreneur, online marketer or podcaster – and how this seminar available at www.gaincontrolofyourday.com can address these business challenges by increasing personal productivity, and thus, providing tools for success.

The free companion podcast is available now on directories such as iTunes or at www.gaincontrolofyourday.com . The Productivity Seminar will begin delivering its content in October, 2007, to enrolled participants.

This new offering is based on the Personal Productivity seminar from Q4 Systems, Inc., of Dallas, Texas. Under license from Q4 Systems, Inc., Matrix Solutions Corporation is making an enhanced version of this 8-hour in-person seminar with over 25 new modules of instructional content.

Tom Connely, President and CEO of Q4 Systems, Inc., hailed this enhanced offering as “a milestone in delivering our quality seminar to these specific audiences to address their needs; for, in today’s world of exceedingly high demands and an avalanche of communication, projects, action-items and to-dos, it is imperative that we leverage every tool that can help the entrepreneur be as productive as possible, so that the individual can focus on the key strengths of the business, rather than being stressfully inundated by having too much to do in too little time.”

Using the enhanced delivery facilities of the recently announced PremiumCast.com service (www.premiumcast.com), all participants will have the benefit of receiving each module in sequence, regardless of when they enroll.

Matrix Solutions Corporation had previously launched another podcast series called The Struggling Entrepreneur.

About The Struggling Entrepreneur podcast

Matrix Solutions Corporation also has a free podcast called The Struggling Entrepreneur, (www.strugglingentrepreneur.com) which is a series that deals with the issues, challenges and problems of the individual who wants to be an entrepreneur, but who encounters a somewhat difficult path and appears to be struggling. However, this podcast series also addresses the opportunities that await an inspiring and dedicated individual who wants to be an entrepreneur, along with recommended resources.

This podcast series consists of key interviews of individuals who both struggled due to obstacles, but overcame them to become successful entrepreneurs. The stories from these individuals serve as lessons learned and templates for "best practices" and models for the upcoming entrepreneur. Moreover, additions to the resource lists will be provided each month for additional information to point the entrepreneur where more assistance and help can be found.

About Matrix Solutions Corporation

Matrix Solutions Corporation is a firm in Austin, Texas and has been in business since 1994 and has always provided web-based solutions for small business owners, entrepreneurs and individuals.

Originally, Matrix Solutions Corporation had delivered Internet solutions, including web page design and development. With personnel certified by several firms in the area of [Personal Productivity](#), Customer Service training and [Time Management](#), Matrix Solutions Corporation has been delivering education, training and skills to a multitude of firms in the United States, Canada and Mexico, where the feedback from our onsite classes has always been extremely favorable and outstanding. The company is also a certified trainer of the Q4 Systems, Inc., course on Personal Productivity.

The company has also provided services in Podcast Consulting, where it has helped other firms in the small business and entrepreneur environments to plan and produce their company podcasts.



With this announcement, Matrix Solutions Corporation now provides the lifelong, skill-building course and training sessions via podcasts for online marketers, small business owners, entrepreneurs and podcasters.

Matrix Solutions Corporation can be found at www.matrixsolutionscorp.com or can be reached via email at: MatrixSolutionsProductions @ gmail.com

About Q4 Systems, Inc.

The mission of Q4 Systems, Inc. is to provide training that educates and inspires people to achieve higher levels of success through the improvement of their personal productivity.

Q4 Systems believes that every individual possesses the potential and the qualities necessary to fulfill their chosen purpose, to achieve their personal and professional goals, and to enjoy continuous success. The firm's training is dedicated to helping individuals realize their potential by building and strengthening the foundation upon which all success is built: Vision, Organization, Planning and Focus.

The firm has a curriculum of Professional Development training that includes Personal Productivity, Financial and Communication Skills, as well as Goal-Setting and Stress Management.

Q4 Systems, Inc., can be found on the web at www.q4systems.com.

The Podcast and New Media Expo is the annual conference for podcasters, musicians, and business involved with new media. The Expo will be happening in the Ontario Airport Convention Center in Ontario, California September 28-30.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).